

# The Hypnos Origins<sup>TM</sup> Story

Ethically handcrafted mattresses  
made in Britain.



**HYPNOS**  
THE MOST COMFORTABLE BEDS IN THE WORLD



# Comfort with integrity

We're really proud of our long-standing ethical approach to every part of the bed making process.



## The Hypnos Origins<sup>TM</sup> Story

We believe that the perfect night's sleep starts by sourcing the finest and sustainable materials.  
We value the farmers, places and animals who help make up our Origins Collection.  
Ethically sourced using sustainable materials, we use up to 8 fleeces per bed.  
Wake up on a Hypnos bed and feel good for all the right reasons.



### Responsible

Hypnos is working with our suppliers to create a sustainable future. Our responsible approach to buying cotton and wool commits to both quality and a fair price so farmers can invest in a sustainable, reliable future.

### Traceable

Our partnerships ensure materials are responsibly sourced and produced to high standards. Our relationship with Red Tractor is an industry first with 100% British wool that's traceable to the farm.

### Sustainable

We care about the British countryside and our environment which is why, in 2011, Hypnos became the first carbon neutral bed-maker in the world. Sleep soundly as all our beds are 100% sustainable and recyclable too.



Up to 8 sheep fleeces in every mattress for the most natural night's sleep.

Red Tractor is the UK's biggest farm and food standards scheme, covering the full farm supply chain including animal welfare, traceability and environmental protection.

Not only is 100% of the wool in the Origins Collection traceable to British Red Tractor assured farms, but every part of the supply chain is robustly audited too. From the collection, washing, and combing of the wool, to its delivery to our factory in Buckinghamshire where it becomes an integral part of a carefully handcrafted Hypnos mattress.

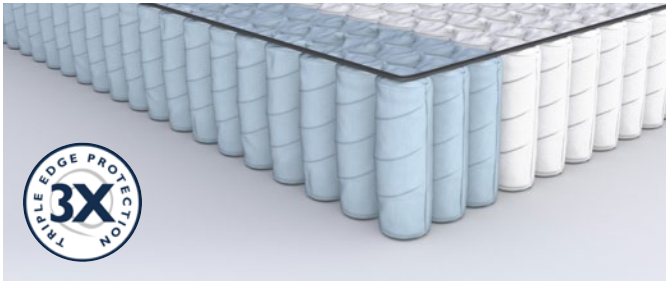


# Comfort with integrity

Every element of a Hypnos Origins mattress has been carefully designed for maximum comfort and support, from the performance of the individual pocket springs to the quality of the fillings. Our expertly engineered pocket springs, made in Britain, are designed to offer total support, to follow the contours of the body and alleviate pressure points.

The more active turns in a spring the greater its ability to respond to your unique shape, height and weight. Our patented ReActivePro™ pocket spring system, combined with beautiful and traditional hand side-stitching, creates the ideal bed edge support. Pocket springs also encourage airflow to circulate throughout the mattress, allowing ventilation to the fillings and keeping the mattress fresh and dry.

## The perfect spring



### Traditional pocket springs with Triple Edge Protection™

Engineered at a slightly higher tension, the pocket springs ensure comprehensive support at the bed edge, whilst the genuine hand side-stitching also creates a beautifully tailored look.







The Hypnos  
**Origins**  
Story

The Hypnos Wool Origins mattress with a pocket sprung  
divan and tall Fiona headboard, in Zenith 501 Palm.

# Origins | Wool

**Wool is an ideal fibre for bed making – it is antibacterial, repelling dust mites, and is responsive to fluctuations in body temperature, wicking away moisture to help keep sleepers at a comfortable temperature whatever the time of year.**

The Wool Origins collection features generous layers of traceable wool. In fact, this seasonal turn collection have up to 8 fleeces of pure British wool per mattress – traceable to Red Tractor assured farms.

Each individual mattress has its own unique feel thanks to the ReActivePro™ pocket spring system combined with pure wool, natural Talalay latex or Adaptiv™ comfort springs.

## Features:

- ✓ Safe and naturally fire-resistant sustainably sourced, unbleached cotton and viscose sleep surface
- ✓ Available in Medium and Firmer comfort with a dual tension option
- ✓ Double-sided mattress, rotate and turn with the seasons.



The Origins range is designed to be  
paired with a sprung divan base.



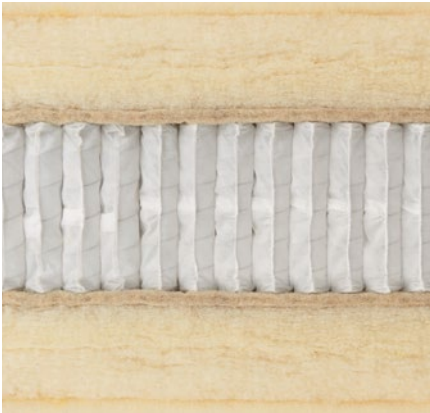
100% of our British wool can trace its origin back to Red Tractor assured farms.



Wool Origins 6

Enjoy sleeping naturally on a traditionally-made, pocket sprung mattress of springy wool, which is 100% British and traceable to Red Tractor assured farms. A layer of hardy British Swaledale wool cushions the springs to ensure breathability.

Support System	Sustainable Fillings
ReActivePro™ 6-turn pocket springs for Triple Edge Protection™, with 3 rows of genuine hand side stitching.	8 fleeces (16.3kg) of 100% British wool, traceable to the farm.



Wool Origins 8

Relax into a beautifully crafted pocket sprung mattress with 16.7kg of pure British wool – thats over 8 sheep fleeces! Combined with a comfort layer of Adaptiv™ pocket springs, the Wool Origins 8 offers luxurious and plush comfort.

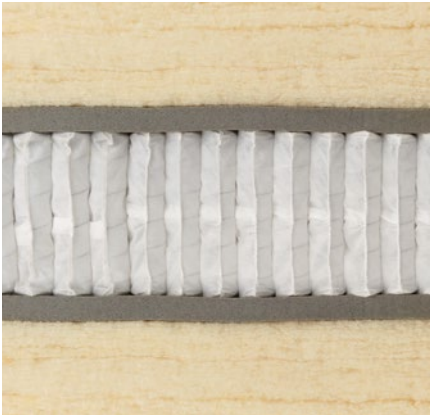
Support System	Sustainable Fillings
ReActivePro™ 8-turn pocket springs for Triple Edge Protection™ 3 rows of genuine hand side stitching.	8 fleeces (16.3kg) of 100% British Wool, traceable to the farm. Adaptiv™ springs to sense and flex to your shape.



Wool Origins 10

Designed for absolute luxury, the Wool Origins 10 is a beautifully considered pocket sprung mattress. With a smart, tailored look and layers of responsibly sourced materials, it includes 15.7 kg of 100% British wool traceable to Red Tractor assured farms and a layer of natural and sustainable Talalay latex.

Support System	Sustainable Fillings
ReActivePro™ 10-turn pocket springs for Triple Edge Protection™ 3 rows of genuine hand side stitching.	7 fleeces (15.7kg) of 100% British wool, traceable to the farm, with natural Talalay latex.







The Hypnos  
**Origins**<sup>™</sup>  
Story

The Hypnos Cotton Origins mattress with a sprung shallow divan and Alexandra headboard, in Brooklyn 601 Smoke and 800 Midnight with black tapered legs.

# Origins | Cotton

Cotton is grown in various locations around the globe but only 12% of the world's cotton is certified as sustainable. It's a soft, breathable fibre, which helps to keep heat away from the body and Hypnos has sourced both sustainable cotton fillings, but also unbleached cotton yarn for weaving into the damask that covers the mattress.

The Cotton Origins collection is a range of single-sided mattresses featuring generous layers of both responsibly sourced cotton and traceable wool from British Red Tractor assured farms.

Each individual model has its own unique feel thanks to the ReActivePro<sup>™</sup> pocket spring system with its firmer edge support.

As the mattress is single sided there is no need to turn, simply rotate with the seasons.

## Features:

- ✓ Safe and naturally fire-resistant sustainably sourced, unbleached cotton and viscose sleep surface
- ✓ Single-sided mattress, no need to turn just rotate with the seasons.





At Hypnos our beds have a naturally safe sleep surface made with sustainably sourced ingredients.



### Cotton Origins 6

Sleep well and in comfort with just the right amount of support from a traditionally-made, pocket sprung mattress of both wool and sustainably sourced cotton. The Cotton Origins 6 is single sided, so easy to maintain, with layers of cloud-like cotton and 100% British wool traceable to Red Tractor assured farms.

Support System	Sustainable Fillings
ReActivePro™ 6-turn pocket springs for Triple Edge Protection™, with 2 rows of genuine hand side stitching.	1 fleece (2.4kg) of 100% British wool, traceable to the farm, with deep layers of responsibly-sourced cotton.



### Cotton Origins 7

Handcrafted and hand finished, these mattresses feature both wool and sustainably sourced cotton. The Cotton Origins 7 is single sided, so no need to turn, with layers of soft cotton, and 100% British wool. A layer of hardy Swaledale wool cushions the springs to ensure mattress breathability.

Support System	Sustainable Fillings
ReActivePro™ 7-turn pocket springs for Triple Edge Protection™, with 2 rows of genuine hand side stitching.	2 fleeces (4.5kg) of 100% British wool, traceable to the farm, with deep layers of responsibly-sourced cotton.



### Cotton Origins 8

Designed for absolute luxury, the Cotton Origins 8 is a beautifully considered pocket sprung mattress. With thick layers of traceable British wool to help regulate body temperature naturally, and a layer of soft cotton, the Cotton Origins 8 combines comfort with an innovative pocket spring system.

Support System	Sustainable Fillings
ReActivePro™ 8-turn pocket springs for Triple Edge Protection™, with 2 rows of genuine hand side stitching.	3 fleeces (6.4kg) of 100% British wool, traceable to the farm, with deep layers of responsibly-sourced cotton.





From the wool and cotton to the springs and tufts,  
every part of a Hypnos mattress can be recycled.



At Hypnos, we're experts in making made-to-measure beds responsibly and sustainably to create the perfect night's sleep.

After all, we've been perfecting the art of handmade luxury beds for over 100 years, using time-honoured traditions that are passed down from generation to generation, to ensure each bed we create is hand tailored, just for you. Indeed, Hypnos has been trusted by the finest homes, palaces and hotels around the world since 1904.

Based in the heart of Buckinghamshire, Hypnos remains family-run, crafting mattresses and beds to live up to our reputation for the most comfortable beds in the world.









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Hypnos is proud to be Carbon Neutral

Handmade in Britain and 100% recyclable

